chloe morris

GRAPHIC AND INTERACTIVE DESIGNER

Education

TYLER SCHOOL OF ART AND ARCHITECTURE, TEMPLE UNIVERSITY
Bachelor of Fine Arts, Graphic and Interactive Design
Aug '19 - May '23
ROME CAMPUS, TEMPLE UNIVERSITY
May - June '22

Experience

FREELANCE GRAPHIC DESIGNER • CHLOEMORRISDESIGNS
New York, NY • Jan 2020 - Present

Develop and implement designs for diverse clientele, encompassing branding packages, infographics, website design, logos, and content for social media platforms.

Bolds Creative Contractor

Generate creative brief renderings and infographics for both web and print design, catering to clients such as Kiehl's, Sephora, and more.

STUDIO MONITOR • TEMPLE UNIVERSITY
Philadelphia, PA • Aug '21 - May '23

Ensured safety and security standards of on-campus graphic design and wood studios as a studio monitor. Managed studio equipment and monitored student check-ins.

DELTA ZETA TAU • Philadelphia, PA • Jan '21 - Dec '22
Public Relations Assistant

Assisted in developing design and content for social media platforms of Temple University Delta Zeta.

Philanthropy Artistic Creator

Aid in the design and layout organization of creative elements for Temple University Delta Zeta's philanthropy sector to support the chapter's philanthropic efforts.

Graphic and Apparel Chair

Led the graphic design efforts for Temple University Delta Zeta's marketing sector, overseeing design and content creation for social media and in-person events. Also served as the primary designer for all Temple University Delta Zeta apparel for events.

GRAPHIC DESIGN INTERN • KLINAMEN LAB, ALDA FENDI FOUNDATION
Rome, IT • May '22 - Aug '22

Collaborated with Klinamen Lab on a range of projects including developing a new brand identity for their branch, creating packaging designs, and producing infographics. Completed all work within a tight 6-week deadline while also continuing with them after for a limited time. Utilized a hands-on approach to ensure successful project outcomes.

Programs and Skills

ADOBE CREATIVE CLOUD • MICROSOFT OFFICE SUITE • PROCREATE • FIGMA
PROFICIENT • TEAMWORK • COMMUNICATION • ADAPTABILITY • CREATIVITY

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